



Sponsorship Benefits – Celebrity Pro-Am Presenting Sponsor

- ***Only one will be sold***
- Celebrity/Pro-Am naming privilege--all use of "NM Open Celebrity/Pro-Am" to be accompanied by sponsor's name
- Industry exclusivity (no other sponsors in same line of business)
- Name recognition on all printed materials including tournament brochure, entry forms, tournament program, confirmation letters, sponsor requests and all other correspondence
- Name recognition in TV spots (dependent upon acquisition and negotiation of TV sponsor)
- Name recognition in radio spots (min. of 60) to run at least three weeks (stations TBD)
- Logo displayed for at least one year on the Sun Country PGA, Children's Hospital of NM and Big Brothers, Big Sisters web site
- Name recognition for at least one month in Children's Hospital of NM, Sun Country PGA and Big Brothers, Big Sisters newsletter
- Celebrity/Pro-Am presenting sponsor-sized banner displayed on main scoreboard
- Banner displayed at sponsor tent (banner to be provided by sponsor)
- Audio announcements during Celebrity Pro-Am recognizing sponsor
- Free booth/table at event to market sponsor's business (staffing supplied by sponsor)
- Opportunity to distribute sponsor literature in one tournament mailing (printed piece to be supplied by sponsor and approved by PGA)
- Half-page ad in Celebrity/Pro-Am publication and/or Media Guide
- Special sponsor recognition at Sponsor Dinner Event
- Three team entries into Pro-Am portion of event
- Six rooms for 2 nights Monday and Tuesday of NM Open Week
- Unlimited access to sponsor tent - available only to sponsors, professionals and their guests - serving complimentary food and beverages Tues, Thus. & Fri.

Sponsorship - \$10,000

Sponsorship Benefits – Birdie Sponsor

- Name recognition on all printed materials including tournament brochure, entry forms, tournament program, confirmation letters, sponsor requests and all other correspondence
- Logo displayed for at least one year on the Sun Country PGA, Children’s Hospital of NM and Big Brothers, Big Sisters web site
- Name recognition for at least one month in Children’s Hospital of NM, Sun Country PGA and Big Brothers, Big Sisters newsletter
- Birdie sponsor-sized banner displayed on main scoreboard
- Banner displayed at sponsor tent (banner to be provided by sponsor)
- Audio announcements during event recognizing sponsor
- Opportunity to distribute sponsor literature/product at event
- Sponsor recognition at Sponsor Dinner Event
- One table at the Sponsor’s Dinner Event
- Two team entries into Pro-Am/celebrity portion of event
- Four rooms for 2 nights, Monday & Tuesday of NM Open Week
- Second round choice of celebrity player for tournament
- Unlimited access to sponsor tent - available only to sponsors, professionals and their guests - serving complimentary food and beverages Tues., Thus. and Fri.

Sponsorship - \$5,000

Sponsorship Benefits – Par Sponsor

- Name recognition in printed materials including tournament brochure and tournament program
- Logo displayed for at least one year on the Sun Country PGA, Children’s Hospital of NM and Big Brothers, Big Sisters web site
- Name recognition for at least one month in Children’s Hospital of NM, Sun Country PGA and Big Brothers, Big Sisters newsletter
- Par sponsor-sized banner displayed on main scoreboard
- Banner displayed at sponsor tent (banner to be provided by sponsor)
- Sponsor recognition at Sponsor Dinner Event
- Invitation for four at the Sponsor’s Dinner Event

- One team entry into Pro-Am/celebrity portion of event
- Two rooms for Two nights, Monday & Tuesday of NM Open Week
- Unlimited access to sponsor tent - available only to sponsors, professionals and their guests - serving complimentary food and beverages Tues., Thus. and Fri.

Sponsorship - \$2,500

Sponsorship Benefits – Driving Range/Putting Green Sponsor

- ***Only 2 Driving Range/Putting Green Sponsorship will be sold***
- One team entry into Pro-Am portion of event
- Two rooms for 1 night, choice of either Monday or Tuesday of NM Open Week
- Two banners prominently displayed at practice range
- Name recognition in tournament program
- Logo displayed for at least one year on the Sun Country PGA, Children’s Hospital of NM and Big Brothers, Big Sisters web site
- Name recognition for at least one month in Children’s Hospital of NM, Sun Country PGA and
Big Brothers, Big Sisters newsletter of NM
- Invitation for four to the Sponsor’s Dinner Event
- Access to sponsor tent - available only to sponsors, professionals and their guests - serving complimentary food and beverages, Tues., Thus. & Fri.

Sponsorship - \$1,750

Sponsorship Benefits – Beverage Cart Sponsor

- ***Only 2 Beverage Cart Sponsorships will be sold***
- One team entry into Pro-Am portion of event
- Two rooms for 1 night, choice of either Monday or Tuesday of NM Open Week
- Professional quality sign prominently displayed on beverage cart
- Logo displayed for at least one year on the Sun Country PGA, Children’s Hospital of NM and Big Brothers, Big Sisters web site
- Name recognition in tournament program
- Invitation for four to the Sponsor’s Dinner Event

- Access to sponsor tent - available only to sponsors, professionals and their guests - serving complimentary food and beverages Tues., Thus. & Fri.

Sponsorship - \$1,500

Sponsorship Benefits – Hole Sponsorship

Hole #1 or #10 (*Only one will be sold for each*)

- Signage prominently displayed at #1 or #10 Tee Box also including the Senior New Mexico Open
- Name recognition in tournament program
- Invitation for two to the Sponsor's Dinner Event
- Access to sponsor tent - available only to sponsors, professionals and their guests - serving complimentary food and beverages

Sponsorship - \$500

Hole Sponsor (*Sold for tees 2-9 and 11-18*)

- Signage prominently displayed at Tee Box also including the Senior New Mexico Open
- Name recognition in tournament program
- Invitation for two to the Sponsor's Dinner Event
- Access to sponsor tent - available only to sponsors, professionals and their guests - serving complimentary food and beverages

Sponsorship - \$250

Auction/Dinner Only

Unlimited Sold

- Dinner for two at the Pro-Am Auction and Dinner at the Inn of the Mountain Gods Resort and Casino
- Invitation to bid on all Auction items at the Dinner

Cost - \$100